



Invitation to a

Talk at the world's leading fair BioFach 2018 in Nuremberg

How companies can stop insects dying – A new handling of insects and biodiversity

Companies are responsible to act against the loss of insects biodiversity!

At the world's leading biological fair, the „BioFach“, Insect Respect invites the visitors to see the world from an insect's point of view. Dr. Hans-Dietrich Reckhaus, initiator of Insect Respect, will promote responsible corporate action in his lecture „How companies can stop insects dying – a new handling of insects and biodiversity“. He will draft the development of new business models: Dr. Hans-Dietrich Reckhaus, winner of the Swiss Ethic Award, regularly gives speeches on corporate responsibility and sustainability.

Thursday, 15.2.2018, 4pm – 4:45 pm, room Krakau (NCC East)

About the speaker

Dr. Hans-Dietrich Reckhaus

Managing partner, Reckhaus Group

Initiator of Insect Respect (Quality mark for a new handling of insects)

Winner of the Swiss Ethic Award and the German Visionary Prize



Dr. Hans-Dietrich Reckhaus pursued his studies in business administration at the University of St. Gallen, which he completed in 1993 by receiving his Dr. oec. He has headed Reckhaus company since 1995 in the second generation as the executive manager. The Reckhaus enterprise looks back on 60 years of specialization in the development and manufacturing of insect control products. With the quality seal "Insect Respect" launched in 2012, Reckhaus strives for sustainable transformation in his sector. He was awarded the German Visionary Prize for this in 2014 and the Swiss Ethics Prize in 2015. This globally unique compensation model was triggered by a dialog with the Swiss conceptual artists Frank and Patrik Riklin. They initiated the counter-movement "saving, not killing" and in

2012, implemented the "Saving flies" action together with Hans-Dietrich Reckhaus. The entrepreneur regularly gives lectures and publishes about issues regarding SME leadership and sustainability. He is married and father to three children.

www.insect-respect.org
www.reckhaus.com

